

Civis

*Laws made **for** citizens, should be made **by** citizens*

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AT CIVIS, WE

Believe that laws drafted *for* citizens, should be drafted *by* citizens.

We are an **intermediary** between governments, citizens and CSOs, which helps build **inclusive policies**, through consultations.

In 2014, a policy introduced by the Government of India, ensured that draft laws are opened for public feedback before it is finalized and introduced in Parliament.

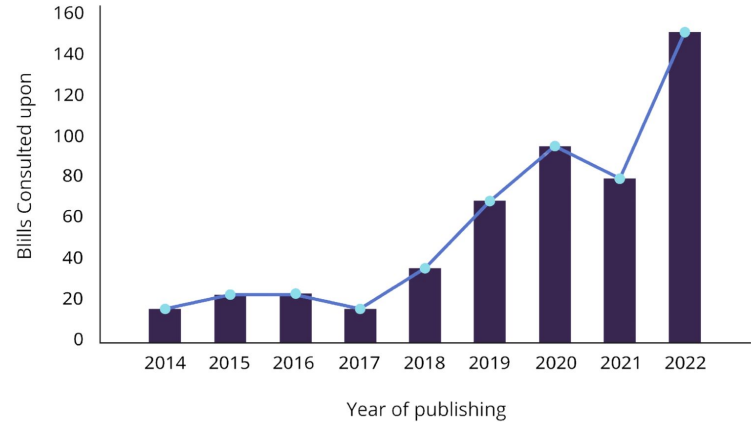
Giving individuals the opportunity to comment on **laws that impact their livelihoods**.

A GROWING PROBLEM

Compliance with India's 2014 Consultation Policy, is increasing but Government capacity is limited. This leads to laws being made in a **vacuum**, without inputs from the beneficiaries of a law.

Consultations - if not conducted properly can have a huge cost to the economy and livelihoods of citizens. For example, the Farmers Protests - resulting from a lack of consultation, cost over **Rs. 70,000 crore economic loss** according to Economic Times.

Public consultation is a simple process of gathering feedback, opinions and suggestions from the general public on proposed laws, policies, projects and other vital issues, before they are passed.



805%

Growth in Consultations
Published by the Government

A SIMPLE SOLUTION

At Civis we adopt a **platform approach**, to ensure that inclusive policies get built, through effective civic engagement. We do this by:

1. **Aggregating** all open laws seeking feedback.
2. **Simplifying** and **translating** them in accessible language, for urban and rural communities.
3. Reaching out to individuals and **gathering inputs** on these laws, through IVR, WhatsApp and online channels.
4. **Analysing** and sharing citizen's feedback with the Government - thereby building Government capacity to run effective Consultations, and gather actionable insights.





"Civis is a force multiplier of public consultations process of the government & regulatory bodies, giving the citizenry the necessary tools to understand & participate in such consultations!"

– Pramod Rao, Executive Director, SEBI

OUR IMPACT

390

Laws

37% - 70%

Feedback Acceptance Rate On
Certain Policies

23,636+

Feedback Points

18

Government Partnered Consultations

PARTNERS THAT TRUST US

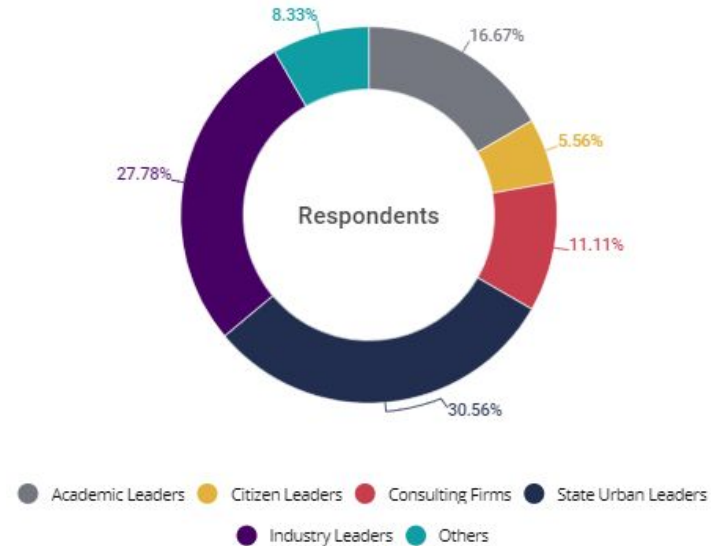


“Excellent experience working with Civis. The consultation was done in a very thorough and professional manner.”

– Dr. Sweta Singh, Joint Secretary, CBSE

CASE STUDY: CITIZEN CENTRIC SMART GOVERNANCE (CCSG) WITH NATIONAL INSTITUTE OF URBAN AFFAIRS (NIUA)

- Civis partnered with the NIUA to carry out a Consultation in July 2020 for the program which was developed to realise the vision of the National Urban Innovation Stack (NUIS).
- An extensive 61 day feedback collection exercise with all the stakeholders, through in-person telephonic as well as web based conversations, were conducted by Civis & NIUA, collectively.
- Civis supported interactions with State Governments pan-India, through webinars & in-depth follow ups with government officials, Smart City teams, academics, industry, and urban development experts to gather feedback.
- To read more, click [here](#).



THANK YOU!



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